

# Cooperative Advertising Program 2009 Request Form

CraftMaster Sales Representative \_\_\_\_\_

Door Plant \_\_\_\_\_

Date Submitted \_\_\_\_\_

Firm Advertising Name / Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Advertising Information

- Dealer/Retailer Ad
- Builder Ad

### Other

\_\_\_\_\_  
\_\_\_\_\_

### Media

- Newspaper
- Trade Publication
- Radio
- TV
- Other \_\_\_\_\_

### Target Audience

- Consumer
- Trade

Targeted Market City, State \_\_\_\_\_

Total Cost \_\_\_\_\_

Reimbursement \_\_\_\_\_

### Payment Information

Check/Credit Memo To: \_\_\_\_\_

Forward Check/Credit Memo To: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone Number: \_\_\_\_\_

email Address: \_\_\_\_\_

• All requests for 2009 Co-Op Advertising funds must be submitted no later than January 11, 2010.

Send claims to: CMI  
CraftMaster Coop Marketing Program  
500 W. Monroe, Suite 2010  
Chicago IL 60661

*This form may be photocopied as needed.*